This week, two books were closing what each writer were trying to say. For me, I really liked and enjoyed reading these books, and it was a long time that I finished to read the book. I know what I am good at, and I know what I want to do. I am good at designing the business and run the business, and I want to be the data analyst or analyst that manage numbers to help for making decision. From these two books, I really enjoyed that I need to think and design the charts not only for showing the result, but also story. In fact, it was the time that I changed my mindset that I used to think that graph is just visualization tool for supporting my idea. However, I started to think importance of the graph and charts. It was like a music for me. Some people may cry when they are listening a song about break up because they broke up or missed people. The audience is very important. The song is made up from singer who wanted to share their thought. Like music, charts and graph is for sharing the designer or analyst thoughts to audience.

From the textbook of storytelling with data, the contents where I learned from customer analytics and I enjoyed because I could recap what I learned from the course. From the Customer analytics Course, I had a chance to have a presentation of the project and I did very good job. Other teammates had a lot of comments about charts and their presentation because the design of the charts and the purpose of the chart were wrong. However, I made up the outline of the presentation and planned to make graphs based on the story. I started the presentation about basic information about data and what I briefly found out the problems from here and what would be our final goal to find from. And I made up the storytelling for the presentation such as how to divide customer into different groups, and should I divide the time with year, month, or day. As I said on top, I wanted to be analyst that is why I gave up my business and came back to the US for master’s degree. In the first, I enjoyed that how to make variety of data into decision tool and from visualization course, I started to enjoy how to make story from the data for helping to make decision.